

National Capital Philanthropy Day



Presented by: **The Association of Fundraising Professionals/Washington DC Metro Area Chapter**
November 1, 2007 • 11:00 am - 2:00 pm • Marriott Wardman Park Hotel, Washington, DC

Proposal For Sponsorship

Executive Overview

National Capital Philanthropy Day is a community-wide celebration dedicated to saluting the power of philanthropy in the Washington, DC area. On November 1, more than 600 senior business executives, philanthropists, professional fundraisers, volunteers, and the media will gather for the sixth annual National Capital Philanthropy Day.

Led by the Association of Fundraising Professionals' Washington DC Metro Area Chapter (AFP/DC), the event will be emceed by Leon Harris of WJLA/Channel 7 News.

A Community-Wide Event

While many individual organizations honor their own supporters in the greater Washington, DC area, National Capital Philanthropy Day offers community-wide visibility and public recognition of individuals, companies, and foundations committed to philanthropy. Through their passion, dedication, and leadership, these outstanding leaders are improving the quality of life in the metropolitan region, and are making the world a better place for all.

Recognizing Regional Leaders in Philanthropy

Five distinguished awards will be presented at the event: Outstanding Philanthropist, Outstanding Fundraising Volunteer, Outstanding Corporate Partner, Outstanding Foundation Partner, and Outstanding Fundraising Professional. Nonprofit organizations and associations based in the Washington, DC, region have been invited to nominate individuals and organizations for this regional recognition.

Join this Prestigious Tradition of Celebrating Philanthropy

The Association of Fundraising Professionals' Washington DC Metro Area Chapter invites your organization to sponsor this year's National Capital Philanthropy Day. Your support will help provide important recognition to our region's philanthropic leaders, inspire others to broaden the impact of community giving, and serve as a tangible expression of your commitment to our philanthropic community.

Co-Convening Organizations

To help reach the vast number of leaders in philanthropy, including senior business executives, National Capital Philanthropy Day is supported by a large group of co-convening organizations. These groups collectively represent hundreds of non-profit organizations and leaders, grant makers, volunteers, and fundraising professionals in Maryland, Northern Virginia, and Washington, DC.

Last Year's Co-Conveners:

Americans for the Arts
Association Foundation Group
Catholic Charities Foundation
Center for Nonprofit Advancement
CFC Association
The Community Foundation for the
National Capital Region
The Foundation Center, Washington, DC
Maryland Association of Nonprofit Organizations

National Capital Gift Planning Council
Nonprofit Roundtable of Greater Washington
Points of Light Foundation/Washington Area
Volunteer Center
TouchDC
United Way of the National Capital Area
Volunteers of America
Washington Area Women's Foundation
Washington Grantmakers

Former Award Recipients

Philanthropists and Fundraising Volunteers:

Patty Perkins Andringa; Dr. Marcella Brenner; Peggy Cooper Cafritz; Lyles Carr; Sidney O. Dewberry; Richard England; Diana Goldberg; Katharine Graham; ViCurtis Hinton; Alexine Clement Jackson; Julie Jensen; Mary Elizabeth McGehee Joyce; Alan and Dianne Kay; David Lloyd Kreeger; Delano Lewis; Robert Linowes; Marguerite Mazique; Fernando Murias; Andrew Ockerhausen; Abe Pollin; Otto and Jeanette Ruesch; Joseph and Alma Gildenhorn; Richard W. Snowdon III; Dorothy Pierce McSweeny; Joseph E. Robert, Jr.; Earle C. Williams; Mary Margaret Valenti.

Fundraising Professionals:

Sandra A. Adams, ACFRE; Barbara Ciconte, CFRE; Sarah C. Coviello, CFRE; Gary Deverman; Samuel N. Gough Jr., CFRE; Margaret Guellich, CFRE; Donald L. Hense; Robert Hutson, CFRE; Jeanne G. Jacob, CFRE, CAE; Donald Johnson, CFRE; Kay Lautman, CFRE; Nancy F. McConnell, CFRE; Milton Murray, CFRE; Martha H. Schumacher, CFRE; John Wm. Thomas; Phyllis G. Tritsch; Kathryn Ward, CFRE; Eugene A. Scanlan, CFRE.

Corporations and Foundations:

America Online, Inc.; The Annie E. Casey Foundation; Capital One Financial Services; The Eugene B. Casey Foundation; The Eugene and Agnes E. Meyer Foundation; Fannie Mae Foundation; Freddie Mac Foundation; The Morris & Gwendolyn Cafritz Foundation; The Washington Post; World Bank Group.

Sponsorship Benefits:

Friend: \$1,500

- Table for 10 with signage
- Recognition in program book and on PowerPoint presentation during event

Patron: \$2,500 (only six available)

All the benefits of the "Friend" level, plus:

- Company name and link on National Capital Philanthropy Day website
- Recognition in October and November AFP/DC e-newsletters (distribution to 1,000)

Supporting Sponsor: \$5,000 (only four available)

All the benefits of the "Patron" level, plus:

- Invitation to special VIP reception
- Recognition from the podium during the event
- One-time use of AFP/DC member mailing list for direct mail correspondence
- Use of National Capital Philanthropy Day logo for use on your company website
- Company logo included in recognition on National Capital Philanthropy Day website and in program book and PowerPoint presentation

Lead Sponsor: \$7,500 (only four available)

All the benefits of the "Supporting Sponsor" level, plus:

- Preferred table location
- Company name and logo included in event invitation and prominent signage in registration area at the event
- One half-page in event program for your company's use to recognize awardees

Premier Sponsor \$10,000 (only two available)

All the benefits of the "Lead Sponsor" level, plus:

- Opportunity to make welcoming remarks at luncheon
- Prominent recognition as Premier Sponsor in all event materials
- Increase to full page in event program for your company's use to recognize awardees

To sponsor **National Capital Philanthropy Day**, please submit a *Sponsorship Commitment Form*. To receive recognition in event materials, return your Commitment Form and payment by **October 1, 2007**. As a Lead or Premier Sponsor, to be recognized in the event invitation, AFP/DC must receive your commitment no later than **August 31, 2007**.

Philanthropy Day Sponsorship Committee

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Fax: **703.610.9005**

E-mail: **info@afpdc.org**

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