

# National Capital Philanthropy Day



Presented by: **The Association of Fundraising Professionals/Washington DC Metro Area Chapter**  
**November 1, 2007 • 11:00 am - 2:00 pm • Marriott Wardman Park Hotel, Washington, DC**

## Frequently Asked Questions

### What is National Capital Philanthropy Day?

National Capital Philanthropy Day is a community-wide celebration of giving. Dedicated to saluting the power of philanthropy in the Washington, DC area, this event celebrates the commitment of individuals, companies, and foundations who reflect the highest spirit of philanthropic generosity, dedication, and leadership. These philanthropists are improving and strengthening the efforts of nonprofits throughout the region, and are inspiring others to broaden the impact of community giving.

### When and where will the sixth annual National Capital Philanthropy Day be held?

The celebration will take place on **Thursday, November 1, 2007**, from 11 am – 2 pm at the Marriott Wardman Park Hotel in at 2660 Woodley Park Road, NW, Washington, DC 20008. Organizations may purchase half-tables, full tables, or individual tickets.

### Why is National Capital Philanthropy Day so important?

National Capital Philanthropy Day provides an arena to bring together nonprofit organizations, the corporate and foundation communities, and the media to showcase philanthropy and the commitment of the many local individuals who devote their talents and resources to strengthening nonprofit organizations, programs, and services in the greater Washington, DC community.

While many individual organizations honor their own supporters in the greater Washington, DC area, National Capital Philanthropy Day offers community-wide visibility and public recognition of individuals, companies, and foundations committed to philanthropy. Through their passion, dedication, and leadership, these outstanding leaders are improving the quality of life in the metropolitan region, and are making the world a better place for all.

### Who organizes the National Capital Philanthropy Day celebration?

Led by the Association of Fundraising Professionals' Washington DC Metro Area Chapter (AFP/DC), the event will draw senior business executives, philanthropists, professional fundraisers, and volunteers from across the region. AFP/DC has invited the active involvement of local, regional, and national organizations serving nonprofits, nonprofit leaders and volunteers, and philanthropic organizations headquartered in the National Capital area to serve as Co-Conveners of National Capital Philanthropy Day.

### What awards will be presented?

Five distinguished awards will be presented at the event. These include: Outstanding Philanthropist, Outstanding Fundraising Volunteer, Outstanding Corporate Partner, Outstanding Foundation Partner, and Outstanding Fundraising Professional. Nonprofit organizations and associations with offices in the Washington, DC area may nominate individuals and organizations. In addition to the five awards, participants from across the region will have the opportunity to celebrate philanthropy during the luncheon by publicly recognizing their own exemplary philanthropic supporters through the *Honor Your Own* program.

## Who are the former award recipients?

### Philanthropists and Fundraising Volunteers:

Patty Perkins Andringa; Dr. Marcella Brenner; Peggy Cooper Cafritz; Lyles Carr; Sidney O. Dewberry; Richard England; Diana Goldberg; Katharine Graham; ViCurtis Hinton; Alexine Clement Jackson; Julie Jensen; Mary Elizabeth McGehee Joyce; Alan and Dianne Kay; David Lloyd Kreeger; Delano Lewis; Robert Linowes; Marguerite Mazique; Fernando Murias; Andrew Ockerhausen; Abe Pollin; Otto and Jeanette Ruesch; Joseph and Alma Gildenhorn; Richard W. Snowdon III; Dorothy Pierce McSweeney; Joseph E. Robert, Jr.; Earle C. Williams; Mary Margaret Valenti.

### Fundraising Professionals:

Sandra A. Adams, ACFRE; Barbara Ciconte, CFRE; Sarah C. Coviello, CFRE; Gary Deverman; Samuel N. Gough Jr., CFRE; Margaret Guellich, CFRE; Donald L. Hense; Robert Hutson, CFRE; Jeanne G. Jacob, CFRE, CAE; Donald Johnson, CFRE; Kay Lautman, CFRE; Nancy F. McConnell, CFRE; Milton Murray, CFRE; John Wm. Thomas; Phyllis G. Tritsch, Kathryn Ward, CFRE; Eugene A. Scanlan, CFRE; Martha H. Schumacher, CFRE.

### Corporations and Foundations:

America Online, Inc.; The Annie E. Casey Foundation; Capital One Financial Services; The Eugene B. Casey Foundation; The Eugene and Agnes E. Meyer Foundation; Fannie Mae Foundation; Freddie Mac Foundation; The Morris & Gwendolyn Cafritz Foundation; The Washington Post; World Bank Group.

## How are the awardees selected?

As a major criterion in determining winners, the National Capital Philanthropy Day Awards Committee selects awardees based on the impact each has had on philanthropy in our local community. A full set of criteria for each award is being distributed widely. Nominations are solicited and accepted from nonprofit organizations or associations with offices in the Washington, DC metro area.

## What is the nomination process?

Nomination forms are available on the AFP/DC website at [www.afpdc.org](http://www.afpdc.org). Nomination forms are due **August 10, 2007** for the five distinguished awards. For *Honor Your Own* recognition, submissions are due by **October 1, 2007**. For additional information, visit [www.afpdc.org](http://www.afpdc.org), email [info@afpdc.org](mailto:info@afpdc.org), or call **703.610.9023**.

## How can my organization get involved?

There are a number of ways to get involved:

**Nominate awardees.** Nominate an individual philanthropist, volunteer, corporation, foundation, or fundraising professional for one of the five philanthropy awards. ***The deadline for nominations is August 10, 2007.***

**Sponsor the event.** Your support will help provide important recognition to our region's philanthropic leaders, inspire others to broaden the impact of community giving, and serve as a tangible expression of your commitment to our philanthropic community. ***To receive recognition in event materials, submit a Sponsor Commitment Form and payment by October 1, 2007.***

**Serve as a Co-Convener.** Co-convening organizations, which help make the event possible, are recognized in the event program book and are entitled to a table for 10. ***Co-Conveners are determined by invitation only.***

**Honor Your Own.** If you are a nonprofit organization, publicly recognize your own exemplary philanthropic supporters by participating in the *Honor Your Own* celebration. ***The deadline for submissions is October 1, 2007.***



## What is the *Honor Your Own* Award?

In addition to the five top awards being presented, if you are with a nonprofit organization, you have the unique opportunity to *Honor Your Own* in any of the five award categories. Honorees will be recognized from the podium before hundreds of community leaders during the event. They will also be highlighted in the National Capital Philanthropy Day program book and will receive a prestigious certificate of honor. Each participating organization must reserve at least a half-table (five seats) at the luncheon to participate. Organizations that reserve a full table may select two honorees.

## How does National Capital Philanthropy Day benefit philanthropy?

Proceeds from the event support AFP/DC's educational and scholarship programs. To expand the effectiveness and fundraising capacity of Washington-area nonprofits, AFP/DC offers ongoing professional education opportunities.

## What is AFP/DC?

AFP/DC is one of the largest chapters of the Association of Fundraising Professionals, an organization that represents nearly 28,000 fundraising professionals worldwide. Our chapter's members are employed by local, regional, national, and international nonprofits located in Maryland, Northern Virginia, and Washington, DC.

**For more information, visit [www.afpdc.org](http://www.afpdc.org), email [info@afpdc.org](mailto:info@afpdc.org), or call 703.610.9023.**

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