



Please join the Washington DC Area Metro Chapter of the Association of Fundraising Professionals (AFP) and
The National Center for Black Philanthropy
for

Funding Through the Looking Glass: Maximizing Opportunities for Building Partnerships with Communities of Color

A Special Forum for funders and nonprofits serving communities of color



When: Thursday, October 11, 2007

Where: Hotel Palomar, 2121 P Street, NW (Dupont Metro)

Registration: <http://www.afpdc.org/Forum/Oct2007/regform.htm>

Schedule:

7:30 a.m.	Registration
7:30 a.m. - 8:15 a.m.	Breakfast and Networking
8:15 a.m. – 9:45 a.m.	Nonprofit Stories: Challenges & Successes in Fundraising
9:45 a.m. – 10:00 a.m.	Break
10:00 a.m. – 12:00 p.m.	Funders Respond: Opportunities for Philanthropy
12:00 p.m.	Program Concludes

The Forum will explore ways of connecting donors and communities of color, reaching across cultural divides, in an effort to create new opportunities. Following a brief history of philanthropy in communities of color, nonprofits will tell their own stories, revealing both their challenges and successes in accessing resources in support of their missions. Funders and advocates will join the conversation, sharing the challenges they face partnering with nonprofit organizations that serve communities of color. Our donor panel will provide insight on how organizations can successfully deliver their messages and secure resources for their programs.

We are pulling back the curtain on grantee/grantor relations, removing the mystique around money, and providing both nonprofit organizations and donors with the access and opportunity to advance what is our singular mission: the advancement of philanthropy within communities of color. Confirmed speakers include:

Non-Profit Stories: Challenges & Successes in Fundraising

Moderator: Jimena Ryan, Director of Marketing - RAFFA, P.C.

- Sache Cantu, Chief Operating Officer - Latino Federation of Greater Washington
- Esther VanDeCruze Donawa, Head of School – The Maryland International Day School
- Rodney Jackson, President & CEO - The National Center for Black Philanthropy
- Mauricio Vivero, Executive Director – Ayuda, Inc.

Funders Respond: Opportunities for Philanthropy

Moderator: Craig Rocklin, Consultant

- Lynn McNair, Board - Washington Area Women's Foundation (WAWF); Co-founder - WAWF African-American Women's Giving Circle
- Reginald Middleton, Vice President & Philanthropic Consultant - Wachovia Nonprofit and Philanthropic Services
- Tobi Printz-Platnick, Program Officer - The Morris and Gwendolyn Cafritz Foundation
- Elena M. Suarez, Chief, Special Programs Department - Inter-American Development Bank
- Tia Waller-Pryde, Senior Foundation Manager – Freddie Mac Foundation

Cost:

Breakfast and Part I only: **\$35 AFP members** / \$45 nonmembers / late registrations – additional \$15

Breakfast plus both Part I & II: **\$75 AFP members** / \$85 nonmembers / late registrations – additional \$15



R A F F A

AFP/DC is committed to ensuring that its programs are accessible to the widest range of nonprofit organizations here in the Washington region. To that end and thanks to a generous contribution from RAFFA, P.C., staff from organizations with **budgets of less than \$500,000** are invited to participate in the entire October 2007 Fundraising Forum program for the **reduced rate of \$25**. Please fax a one-page letter from the Executive Director verifying the organizational budget to 703-610-9005. Please include the name of the registrant(s).

To register, visit: <http://www.afpdc.org/Forum/Oct2007/regform.htm>

About the Association of Fundraising Professionals' Diversity Committee

AFP/DC is committed to seeking and actively promoting diversity of race, national origin, religion, sex, age, disability, gender identity, sexual orientation, background, and perspectives in all aspects of our work: Board and staff configuration, members, among consultants, clients, colleagues and suppliers. AFP's Diversity Committee works to ensure that the broadest spectrum of backgrounds and perspectives are recognized and made an integral/basic part of AFP-DC's activities in member recruitment, leadership development and programming — for all levels of the Chapter's activities.