

Biographies for Candidates for the 2007-2008 AFP/DC Board

Grace Hong (AFP/DC PRESIDENT) is Director of Development at Children's National Medical Center. Her prior positions include Director of Annual Giving at Washington Hospital Center Foundation, and Development Associate at the Levine School of Music. Grace has been an active volunteer with AFP/DC since 1998, and was co-chair of Fundraising Day Washington 2005. She has served on numerous AFP committees including Bridge to Integrated Marketing and Fundraising Conference 2006-2007, National Capital Philanthropy Day 2002-2006, Fundraising Days Washington 2001-2004, AFP/DC Leadership/Nominating Committee in 2004 and 2006, member reception committee in 2002, and awards committee in 2000. She is also a member of the Association for Healthcare Philanthropy, and an active musician, vocalist and pianist, in the Washington DC area.

Nancy L. Withbroe, CFRE, (AFP/DC PRESIDENT-ELECT) is President of Withbroe Development Consulting, helps small to medium-sized nonprofits strengthen their capacity through fundraising. Her firm specializes in grant seeking, campaign studies and management, development assessments, and event sponsorships, frequently in collaboration with The McConnell Consulting Group. Her clients are progressive organizations working to create social justice and to provide compassionate care for underserved communities and the environment. Prior to starting her consulting practice in 1999, Nancy served as a program specialist, volunteer manager and fundraiser for the Girl Scout Council of the Nation's Capital and TLC-The Treatment and Learning Centers.

An active member of AFP/DC since 2002, Nancy is currently serving her second year as Co-Chair of AFP/DC and DMAW's Bridge to Integrated Marketing and Fundraising Conference. She also co-chaired the Sponsorship Committee for National Capital Philanthropy Day in 2006 and led the Education Committee for Fundraising Day Washington 2005. A classically trained singer and lay leader at her church, Nancy lives in Takoma Park with her husband and their two sons.

Jeff Kost, (AFP/DC PAST PRESIDENT) is Deputy Executive Director for External Affairs for the Center for Nonprofit Advancement, the largest and oldest umbrella organization for nonprofits in the Washington, DC area. Jeff has more than 17 years experience as a development professional, raising money and awareness for community-based, national and membership organizations. As an AFP member since 1993, Jeff is completing his fourth year on the AFP/DC Board of Directors. Jeff provided leadership as the Event Chair for the Second Annual National Capital Philanthropy Day in 2003 and was co-chair of Fundraising Days Washington in 2001. Jeff received his Bachelor of Arts from Boston University and received his fundraising training from The Fundraising School at Indiana University. He was promoted to Deputy Executive Director for External Affairs in July 2003, and tasked with hiring and supervising staff in Development, Public Policy, Communications, and Nonprofit Sector Research.

Nancy Kelly Racette, CFRE, (AFP/DC TREASURER) is currently Principal and Chief Operating Officer of Development Resources, *inc.*, a full service consulting firm specializing in helping organizations to manage and address resource generation, vision, leadership and staffing issues. Nancy has worked in the non-profit world for over 20 years, serving in leadership positions at Girl Scouts and the American Red Cross before forming DRi. As principal and COO for DRi, Nancy has provided strategic counsel for such organizations as the Boys and Girls Clubs of Greater Washington, AARP, and KaBOOM!. She is a graduate of Boston University's School of Public Communications and has attended the Executive Management Program at Harvard University. She is a long time AFP volunteer, currently serving on the International Committee on Directorship, is a past member of the AFP Foundation for Philanthropy Board and is the current Treasurer for AFP in the Washington, DC metro area.

Brooks Kenny (AFP/DC SECRETARY) serves as President of Promoting Public Causes, Inc.TM (PPC) — a consulting firm that has provided communications and marketing expertise and training to organizations whose programs and services benefit society since 1991. She has implemented cause marketing programs for such companies as Fannie Mae and Wyeth as well as developed communications and branding approaches for nonprofit organizations such as Capital Hospice, the National Family Caregivers Association, the National Association of Child Care Resource and Referral Agencies, the Washington Hospital Center, and more.

Brooks believes that her work at PPC is an extension of her passion for *Doing Good Works*TM, and as a result, volunteers her time in the community. She has chaired National Capital Philanthropy Day, is a member of the Council of Advisors of a local nonprofit which provides affordable housing to families, and serves on the Center for Nonprofit Advancement's Washington Post Awards Committee for Excellence in Nonprofit Management.

Emmett V. Jordan (AFP/DC VICE PRESIDENT OF COMMUNICATIONS) has been a member of AFP (NSFRE) since 1990. He has been an AFP/DC Board for four years, last year serving as Vice President for Communication. Prior to relocating 1998 he was active in the New Jersey AFP Chapter, where he was a two-term board member.

Emmett is the principal & founder of Jordan Communications & Professional Services, a firm that provides planning, implementation and management services for marketing and fund development projects. He has more than 20 years of fundraising & management experience with educational, health, cultural, social service and other organizations.

Active in numerous civic and community service projects, he is currently a member of the Greenbelt Advisory Planning Board, Treasurer of the Greenbriar Condominium Association, Co-chair of the Greenbelt Tennis Association, a Prince Georges County Election Judge, and an occasional volunteer for the Greater Washington Urban League.

Valerie T. Broadie (AFP/DC VICE PRESIDENT OF DIVERSITY) is a development professional with 24 years experience. She has worked for a variety of non-profit organizations including the University of Pennsylvania, the University of Maryland College Park, Howard and Morgan State Universities, Penn Medical Center and Children's National Medical Center (CNMC). Since establishing her fundraising consulting practice, Valerie T. Broadie, Fundraising Counsel in 2005, her clients have included Catholic Charities Foundation, America's Promise, Trinity's Foundation for Children with Special Needs, the National Health Museum and Kingsbury Center.

Val Broadie has served as a board member, speaker and volunteer for the Association of Fundraising Professionals (AFP), Council for Advancement and Support of Education (CASE), National Capital Gift Planning Council and the Association of American Medical Colleges (AAMC). A graduate of the University of Pennsylvania and Duke Law School, she is a life member of the Law School's Board of Visitors.

Marshall H. Ginn, CFRE (AFP/DC VICE PRESIDENT OF EDUCATION) is a fundraising consultant with 20 years of experience working with local, regional and national organizations. Marshall is the founder and principal of Capital Development Strategies, a consulting firm based in Arlington. In 2001, Marshall co-chaired AFP/DC's Fundraising Days Washington and served as the sole conference chair in 2002. He currently serves on the Board of AFP/DC as vice president for education. He received his CFRE certification in 2003 and was recertified in 2006. He is active with the Association of Philanthropic Counsel – a nationwide network of consulting firms. Marshall also serves on the Selection Committee for The Washington Post Award for Excellence in Nonprofit Management. Marshall regularly presents on fundraising and nonprofit management in such settings as George Mason University, the DC Public Private Partnership Conference, the Arlington Nonprofit Assistance Network, the Center for Nonprofit Advancement, and the Performance Institute. He is a graduate of the University of Virginia and currently lives in Arlington.

R. Peter Wolf, Ph.D., CFRE, (AFP/DC VICE PRESIDENT OF GOVERNANCE) has held senior positions in organizations devoted to arts, social services, healthcare, education, and volunteering, including The National Council of Negro Women, Center for Excellence in Education, Citizen Works, Network of East-West Women, and Tahirih Justice Center and the Points of Light Foundation. After teaching music in four universities and serving as Editor and Production Manager for an academic publisher, Peter joined the fundraising profession and NSFRE/AFP in 1989. He first received the CFRE designation in 1996.

Peter serves as coordinator of AFP/DC's Roundtable Committee and as Mentor-Mentee Liaison. He previously served as Chair of NSFRE/New Jersey's Legislative Affairs Committee.

Peter has degrees from Harvard and Yale and a Graduate Certificate in Knowledge Management from GW. In his "spare" time, he and his wife show champion Cardigan Welsh Corgis. Peter has served eight years as treasurer of the Chesapeake Cardigan Welsh Corgi Club.

Randi Nordeen, CFRE, (AFP/DC VICE PRESIDENT OF MEMBERSHIP) is vice president of Metropolitan Group, a full-service social change agency that crafts and integrates strategic communication, creative and resource development services that empower social purpose organizations to build a just and sustainable world. Prior to joining the Metropolitan Group, she was director of corporate and foundation support at the Centre for Development and Population Activities and led the development teams at Vital Voices Global Partnership, Grameen Foundation, and Sojourners. A Certified Fundraising Executive, she has been an active member of AFP/DC since 1995. She served as Secretary of the Board 2005-2007; Co-Chair of National Capital Philanthropy Day 2006; Chair of Fundraising Days Washington 2003; and volunteer coordinator in 2004. Randi spent her childhood in India, Turkey, and Greece, and holds a B.A. in international relations from Randolph-Macon Woman's College.

Lisa Boccia (AFP/DC DIRECTOR) is the Development Director with Habitat for Humanity of Northern Virginia. In the past nine years Lisa has focused on annual giving, corporate development, public education programs, and special events. Other organizations Lisa worked with include the American Diabetes Association, Cystic Fibrosis Foundation, and the Endocrine Society.

Lisa managed national walk events and implemented first-time health and wellness expos and black-tie galas. She also spearheaded public health education programs for endocrinology related conditions. Lisa holds a B.A. in English Writing from the University of Pittsburgh and is currently studying at Johns Hopkins University with a focus in nonprofit studies.

She is a Logistics Co-Chair for the Bridge to Integrated Marketing and Fundraising Conference, for the second year, and is also chairing the 2007 conference scholarship program. Lisa is a local alumni advisor with Sigma Delta Tau sorority, at the George Washington University, and serves on the sorority's National Programming Committee.

Beth C. Brummel (AFP/DC DIRECTOR) is the vice president for external affairs at the Wolf Trap Foundation for the Performing Arts, where she leads a 40-person team responsible for fundraising, marketing, communications, special events, membership and ticket/patron services. A long-time AFP/DC member, Beth has served the chapter in numerous leadership positions, including as a Mentor, as Co-Chair of NCPD 2005, and as track dean and speaker for Fundraising Days Washington. Beth's 20-year career in the nonprofit sector includes experience as a senior fundraiser at Children's National Medical Center, where she directed the Medical Center's \$250 million *Giant Steps* campaign; directing fundraising and alumni relations for St. Albans School; and work at The Community Foundation, where she managed the \$20 million Survivors' Fund to support individuals affected by the September 11 Pentagon attack. A graduate of Yale University, Beth is a frequent speaker on board/volunteer development, capital campaign management, and major gift fundraising.

Lynn M. Croneberger, CFRE (AFP/DC DIRECTOR) is the Chief Development Officer of Mary's Center for Maternal and Child Care in Washington, DC. Ms. Croneberger recently re-located to Washington, DC from South Florida where she was the Executive Director of Joe DiMaggio Children's Hospital Foundation and Memorial Foundation. Ms. Croneberger's other past non-profit experience includes the United Way of Broward County where she served as Vice President of the Annual Campaign and as Vice President of Major Gifts and Planned Giving; Executive Director of the American Heart Association in Miami; and Executive Director of the National Multiple Sclerosis Society in Memphis, TN. In 2004, Ms. Croneberger won the Fort Lauderdale AFP Chapter's, NPD Outstanding Fundraising Executive of the year award. Ms. Croneberger actively served the Fort Lauderdale/Broward Chapter of AFP in several capacities for several years as newsletter editor, VP of Communications, 2003 National Philanthropy Day chair and President in 2005.

Lisa Maska, CFRE, (AFP/DC DIRECTOR) is a Partner at Lautman & Company, a direct marketing fundraising agency specializing in membership and donor development for non-profit organizations. The firm's clients include the Smithsonian's National Museum of the American Indian, Mercy Corps, Gay Men's Health Crisis, Ronald McDonald House, and House of Ruth, among others. An AFP member since 1992, Lisa has been a member of the AFP/DC chapter since 1999. She has served on the AFP Membership Retention Task Force since 2005, and on the Board of the Direct Marketing Fundraisers Association (DMFA, based in New York), since 2002. She has chaired the DMFA's Speaker Committee for the past two years. She has spoken at the AFP International Conference, the DMA Nonprofit Days Conference, and AFP Fundraising Days in Washington and New York. Lisa graduated cum laude from Rice University in Houston, Texas, with a degree in English literature.

Carol Shannon (AFP/DC DIRECTOR) is the Executive Director of Catholic Charities Foundation which funds the good work of Catholic Community Services. Catholic Community Services provide services to 120,000 children, adults and families each year. Services range from sheltering the homeless, foster care, legal and health services, education and employment services with those living with disabilities, mental health services and legal, employment and health services for immigrants. Previously Carol worked at the Children's Hospital Foundation specializing in major gift fund raising. Carol has lived in the Washington area for fifteen years and currently resides on Capitol Hill. Carol is a volunteer for several organizations, AFP, Sasha Bruce and Capitol Hill Presbyterian Church.