



2007 Bridge to Integrated Marketing and Fundraising Conference

SCHOLARSHIP APPLICATION

This form is for Non AFP/DC Members only.

2007 BRIDGE CONFERENCE OVERVIEW:

Dates: July 8 – 10, 2007

Location: Hilton Washington, Downtown Washington, DC

Bridge Conference Web Site: www.bridgeconf.org

The Association of Fundraising Professionals/DC (AFP/DC) is again joining with the Direct Marketing Association of Washington (DMAW) for one MEGA CONFERENCE! In 2006 more than 1,000 fundraisers, direct marketers and association professionals attended the conference and we continue to *Merge for Strength!*

The Bridge Conference is the summer's #1 destination for beginning, intermediate and advanced fundraising and direct marketing professionals. It will feature more than 75 exciting educational sessions covering cutting-edge direct marketing and fundraising strategies.

ABOUT AFP/DC AND NON MEMBER SCHOLARSHIPS: AFP/DC is one of the largest AFP Chapters in the world, and we are committed to supporting professional development that attracts fundraisers from diverse experiences, backgrounds and organizations. We place a high value on fostering a community whose fundraising professionals are diverse in race, national origin, religion, sex, age, physical abilities, sexual orientation, background, experience, and perspectives in all areas of our work. To help our colleagues, who enrich our community and the nonprofit sector, in our region to develop their knowledge and skills in fundraising, AFP/DC has established this particular scholarship program for the Bridge Conference for non AFP/DC members.

SCHOLARSHIP INFORMATION AND REQUIREMENTS:

For Non Members:

AFP/DC will award several scholarships for non-members. Some scholarships will be one-day (at the one-day early bird non-member rate of \$299); and some will be full conference/two-day scholarships (at the two-day early bird member non-member rate of \$525).

Please note, scholarships *do not* include registration for the MAXI Awards or pre-conference workshops.

Scholarship recipients may receive one AFP/DC scholarship per year. Only one person per organization may receive a scholarship.

Applicants should meet the following requirements:

- Must be employed by a 501 (c)(3) organization with a budget that does not exceed \$1 million.
- Must be employed as a fundraising professional or, if candidate is an executive director, a substantial amount of his/her time must be devoted to fundraising.
- Must be willing to share experiences and insights from the conference with AFP/DC members and non members (e.g., via article in newsletter, etc.). AFP/DC and scholarship recipients can discuss possible opportunities to share experiences.
- Must work with an organization which could not otherwise afford to send the candidate to the conference.
- Must be willing to serve as a room monitor, for a half-day or one full day of the conference, in an educational track that meets your interests and educational goals. Room monitors assist speakers in educational sessions (with AV or other needs as necessary) and pass out and collect evaluations.



Application Deadline is extended to Friday, May 18, 2007.

**Please mail completed applications to the AFP/DC Chapter Office
8201 Greensboro Drive, Suite 300
McLean, VA 22102
703-610-9023 (Phone)
info@afpdc.org (E-mail)**

Bridge to Integrated Marketing and Fundraising Conference Scholarship Application

Date _____ CFRE ___ Yes ___ No
Applying For: ___ One-day scholarship ___ Full Conference/two-day scholarship
Name _____
Title _____
Organization _____
Address _____
City/State/Zip _____
Phone _____ Fax _____
Email _____ Web site _____

Check one (OPTIONAL)
 African American Asian Caucasian Latino Native American Other

- My organization's annual budget is \$_____.
- Years in fundraising (full time)_____ Percent of time spent fundraising in current position____%
- I am willing to serve as a room monitor at the conference. My primary areas of interest are _____
(Scholarship recipients will be contacted by the conference committee for assignment to a specific track.)

Please include the following:

- A) Two page letter (maximum) describing previous training in fundraising (e.g., conferences, workshops attended in last three years); prior scholarships received from AFP/DC with dates (if any); your volunteer experience in the community and/or with AFP; why financial assistance is necessary; what you hope to learn by attending the Bridge Conference; and how you plan to share your experience with others.
- B) Copy of your organization's most recent form 990- *first page of 990 only*.
- C) Copy of your resume.

THIS APPLICATION MUST BE VERIFIED BY APPLICANT'S SUPERVISOR OR OTHER ORGANIZATIONAL REPRESENTATIVE
I verify that the above and attached information is accurate and that the scholarship applicant and this organization are unable to pay the registration fee.

Name _____ Title _____
(Please print)
Signature _____ Phone _____ Date _____