



Washington DC Metro Area Chapter
Advanced Executives Breakfast Forum
Friday, October 26, 2007

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Please note: Advanced Executive Programs are for AFP members in the fundraising field for ten or more years. CFRE credits available for participation.

SPEAKER: Arthur C. Brooks, PhD., is Professor of Public Administration and Director of the Nonprofit Studies Program at Syracuse University's Maxwell School of Citizenship and Public Affairs. Brooks has published many articles and books on the connections between culture, politics, and economic life in America. He speaks frequently in the U.S., Europe, and Asia, and is a regular contributor to The Wall Street Journal's editorial page. His latest book is entitled Who Really Cares: The Surprising Truth About Compassionate Conservatism (Basic Books). He is currently working on a new book entitled The Happiness Gap: The Values that Make Some Americans So Much Happier than Others, (forthcoming from Basic Books), as well as a textbook on social entrepreneurship (forthcoming from Prentice-Hall).

TOPIC: An inconvenient truth? Please join us for a lively discussion with Arthur Brooks as he will share with us his conclusions that religious conservatives are much more philanthropic than secular liberals, irrespective of income level. Come and hear why this matters to your current fundraising efforts. The format of this session will allow for audience commentary and interactive Q&A with Dr. Brooks.

The Wall Street Journal wrote ...

"There will of course be many readers (and many more nonreaders) of Mr. Brooks's book who will dismiss it on its face, and there will be fierce efforts mounted to discredit his analysis and data. Let them come. Who Really Cares should serve to change the public discussion dramatically. With any luck, it will be for our decade what Charles Murray's 'Losing Ground' was for the 1980s (challenging the disincentive logic of welfare) or what Michael Harrington's 'The Other America' was for the 1960s (highlighting the persistence of poverty amid affluence) - the text at the center of a constructive national debate." - Wall Street Journal

And the Chronicle of Philanthropy wrote ...

"[B]reaks new ground... In WHO REALLY CARES, Arthur C. Brooks finds that religious conservatives are far more charitable than secular liberals, and that those who support the idea that government should redistribute income are among the least likely to dig into their own wallets to help others."--Chronicle of Philanthropy (11/23/06)

DATE: Friday, October 26, 2007
TIME: 8:00 a.m. Networking Breakfast; 8:30 a.m. - 10:00 a.m. Program
PLACE: National Association of Home Builders (NAHB), 1201 15th Street, NW, Washington, DC 20005
COST: Includes continental breakfast \$35 Member advance registration
\$50 Member late/on-site registration

Registration form fields: First Name, Last Name, Credential (CFRE/ACFRE), Years in Fundraising, Organization, Address, City, State, Zip, Phone, E-mail, Total Due, Credit Card Number, Exp Date, Credit Card Type (Visa/MasterCard/American Express), Signature.

Reservations : Must be held with a credit card. Must be made (or cancelled) by 12:00 p.m. on Friday, October 19, 2007.
Late Reservations : Reservations made after 12:00 p.m. on Friday, October 19 will be charged the late registration fee of \$50.
Late Cancellations and No Shows: Will be billed for the breakfast.